



<i>Policy 18</i>
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Last Revised or Reviewed: April 2024

18. Policy 18: Poster and Advertisement Policy

- 18.1. Purpose
 - 18.1.1. A student or member of arecognized student organization may submit advertisement(s) or poster(s) to the Trent Durham Student Association (TDSA) to be reviewed.
 - 18.1.2. An advertisement or poster may be electronic or physical
- 18.2. An Executive shall review the advertisement(s) and poster(s) and submit a response to the individual requesting approval no later than two (2) business days.
 - 18.2.1. During elections, the Chief Electoral Officer will take on this responsibility for candidate campaign materials.
- 18.3. An advertisement shall be approved by an Executive (or Chief Electoral Officer when applicable) if it does not violate TDSA policy, or applicable University policy or protocol.
- 18.4. The TDSA possesses the right to remove or deny any advertisements or posters that are incompatible with but not limited to the guidelines listed.
- 18.5. Advertisement(s) or poster(s) will NOT be approved if they
 - 18.5.1. display trademarks and/or reference to illegal drugs;
 - 18.5.2. contain material that would be in violation of other TDSA Policies;
 - 18.5.3. contain material that is pornographic, vulgar, libelous, ableist, racist, homophobic, transphobic or sexist;
 - 18.5.4. contain material directed to incite violations of the Student Code of Conduct;

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- 18.5.5. contain commercial and/or promotional material sponsored by non-Trent entities;
- 18.5.6. general solicitation without the appropriate approval.
- 18.6. An advertisement or poster may be printed in any language provided it contains a legible and reasonably sized English translation on the same advertisement. The name of the sponsoring organization must appear in English on all advertisements.
- 18.7. No advertisement or poster is permitted to obstruct the plain view of any other advertisement/poster.
- 18.8. Trent University reserves the right to remove advertisements or posters posted pursuant to this policy, which materially disrupt or interfere with the normal activities of the University.
- 18.9. Postings by external agencies and organizations will not be authorized unless the event is sponsored by a recognized student organization or a University department, and has been properly approved by the Trent administration and/or TDSA.
- 18.10. Any TDSA postings on bulletin boards must display a TDSA stamp. Any postings without a stamp will be removed and discarded.
- 18.11. Solicitations of any type are not permitted on the university campus, with the exception of organizations having made contractual arrangements with either a University department and/or TDSA.
- 18.12. Where applicable, Trent University's poster policy supersedes this one.